

Sante Mernaud

Speciality Dermatology & Skin Aesthetics

TREAT - CARE - NOURISH

Focussed Exclusively on
Dermatology & Skin Aesthetics

4 Patent Filings

www.santemernaud.com

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Specialty Dermatology & Skin Aesthetics

TREAT - CARE – NOURISH

Sante Mernaud founded in June 2006, is a specialty Dermatology, Dermocosmetics & Skincare manufacturing, marketing, distribution company focused on Prescription Dermatology medicines, Dermocosmetics and Aesthetic skin care products.

In 2007 Sante Mernaud started its commercial operations as a importing and trading organisation after it entered into strategic alliance with multinationals from France & Europe. Soon it has transformed itself into a research and manufacturing organisation with patent filings to its credit.

Sante Mernaud now has its manufacturing facility based in Bangalore (India) and operates across India and few International markets.

Sante Mernaud's management team comprises of professionals with more than two decades of related experience and domain expertise.

Sante Mernaud believes **“HEALTHIER & RADIANT SKIN IS EVERYONE RIGHT”**.

Corporate Philosophy

Sante Mernaud believes.....

“HEALTHIER & RADIANT SKIN IS EVERYONE RIGHT”, with this philosophy at heart, Sante Mernaud has been working relentlessly to accomplish its belief. Sante Mernaud products revolve around the concept.....

“TREAT, CARE and NOURISH”.

Product Philosophy

Sante Mernaud has committed to safety and effectiveness of its products and innovative. Sante Mernaud combines the modern and the time tested ingredients to formulate its products. By design Sante Mernaud Dermocosmetic products are with more than **90% ingredients** and actives which are either **Phyto origin or non synthetic**

Sante Mernaud's dermocosmetic products are

1. *Clinically tested for label claims*
2. *Clinically tested for Hypoallergenic*
3. *Skin friendly pH and designed to preserve hydrolipid Layer*
4. *Tested for Non comedogenic*
5. *Dermatologically tested*
6. *Free from Parabens*
7. *Free from EDTA*
8. *Free from Pthalates*
9. *Free from Hydroquinone*
10. *Free from Kojic acid*
11. *Free from SLAs, SLES & Sulphates*
12. *Free from Urea*

Manufacturing Capability & Infrastructure

Sante Mernaud's products are manufactured in its own, new state of art GMP approved facilities located in Bangalore and an associate facility in Himachal. Sante Mernaud's manufacturing facilities are GMP & WHO GMP approved. All its manufacturing facilities comply Class 100K

Sante Mernaud strictly follows quality control and quality assurance systems. Sante Mernaud takes product responsibility from its product development stage to manufacturing and to product release. Sante Mernaud's independent quality control and quality assurance teams ensure multi-stage quality compliance.

Liquid Topical Manufacturing Facility at Bangalore, India

Ointment & Semisolid Topical Manufacturing Facility at Bangalore, India

Specialty Dermocosmetics Manufacturing Facility at Bangalore, India

Liquid Topical Manufacturing Facility at Himachal Pradesh, India

Ointment & Semisolid Topical Manufacturing Facility at Himachal Pradesh, India

Specialty Dermocosmetics Manufacturing Facility at Himachal Pradesh, India

Geographical Presence

India (Most of Metro & Big Cities)

UAE (Dubai)

Sri Lanka (Colombo)

Philippines (Received Product Registrations)

Malaysia (Received Product Registrations)

Product Registrations activity

Belarus

Qatar

Oman

Mexico

Business Development activities

Russia

USA

Romania

France

Therapy Presence

In line with its Corporate & Product philosophy, Sante Mernaud is present in therapies which collectively ensures Healthier and Radiant skin

- Acne & Oily skin Treatment & Management
- Psoriasis & Dry skin Treatment & Management
- Melasma & Hyperpigmentation Treatment & Management
- Pediatric Dermatology Treatment & Management
- Antiageing, Eye Care Treatment & Management
- Blemish & Scar Treatment & Management
- Solar & Sunprotection Management
- Hair Fall Treatment & Management
- Dandruff Treatment & Management
- Antibacterials & Antifungals

History & Milestones

Sante Mernaud has travelled a journey which is progressive with continuous learning. In line with its philosophy “Healthier and Radiant skin is every ones right” Started as an importing and trading organisation, Sante Mernaud has transformed itself into a research and manufacturing organisation with patent filings to its credit. Sante Mernaud’s journey has been exhilarating and inspiring....

2006 June	Sante Mernaud was incorporated.
2007	Signed agreement with French multinational to launch in India, a new range of dermocosmetics through prescription route.
2007	Sante Mernaud creates its sales, marketing & field force for active commercialisation across the 9 major Indian cities spanning across 9 states.
2009	Launches in selected locations SMART BOUTIQUES, the in-clinic skincare counters.
2010	Sante Mernaud enters into technical arrangement with a leading CRO specialized in topical dermatologicals for new product development .
2010	Gets into new product development & controlled trials of prescription topical drugs used in conditions like Acne, Psoriasis, Atopic dermatitis, Hair loss, Dandruff, Pigmentation, Suncare etc.
2011	Incorporates for the first time in India metered dosage delivery systems for most of its prescription dermatologicals.
2012	Sante Mernaud launched specialty Dermocosmetics to treat and manage skin conditions like Melasma, Hyperpigmentation, Acne, Dry skin, Oily Skin related skin complications, Nourishing emollients, Sun protections lotions
2013	Sante Mernaud starts work on setting up state of Art Class 100K manufacturing facility for semisolid formulations
2013	Sante Mernaud Launched its products in neighbouring Sri Lankan market
2013	Sante Mernaud received registrations in Philippines and Malaysia to market its products
2014	Commercialises its “state of art” dermatologicals manufacturing facility in Bangalore, India.
2014	Sante Mernaud Shipped its products to Dubai for launching into the gulf and middle east market

Current Product Portfolio

	Brand Name	Composition	Category	Classification	Description	Uniqueness	Size
1	Biominox 10% Solution	Minoxidil 10%	Haircare	Medicine	Hair Growth - Forte	Free From Ethyl Alcohol	60ml
2	Biominox 5% Solution	Minoxidil 5%	Haircare	Medicine	Hair Growth - Homme	Free From Ethyl Alcohol	60ml
3	Biominox 2% Solution	Minoxidil 2%	Haircare	Medicine	Hair Growth - Femme	Free From Ethyl Alcohol	60ml
4	Biominox ADD Shampoo	Proprietary	Haircare	Dermocosmetic	Antidandruff Management	For Dandruff associated with Telogen Effluvium	210ml
5	Depiklen Depigel	Beunol	Hyperpigmentation	Dermocosmetic	Depigmenting Treatment	Free From Hydroquinone & Kojic Acid	50ml
6	Depiklen Depiwash	Depifair, Sefklen	Hyperpigmentation	Dermocosmetic	Depigmenting Wash - Non SLS	Free From SLAs, SLES, Sulphates, Parabens, EDTA	120ml
7	Seboklen Foaming Gel	Sefklen	Acne Care	Dermocosmetic	Oily skin Cleanser - Non SLS	Free From SLAs, SLES, Sulphates, Parabens, EDTA	120ml
8	Tubby Nutririch Lotion	Proprietary	Emollient	Dermocosmetic	Emollient Pediatric	Free From Urea, Parabens	210ml
9	Depiklen SPF 50 Lotion	Proprietary	High SPF	Dermocosmetic	Sun Protection V High SPF 50	Free From Urea, Parabens	120ml
10	Emmoli Lipair	Proprietary	Lipcare	Dermocosmetic	Lipcare Regular	Free From Urea, Parabens	10ml
11	Seboklen Acne Wash	Proprietary	Acne Care	Dermocosmetic	Acne skin Cleanser - Non SLS	Free From SLAs, SLES, Sulphates, Parabens, EDTA	120ml
12	Skinklen Radiance Cream	Proprietary	Antiageing	Dermocosmetic	Antiageing	Free From Urea, Parabens	50ml
13	Sunclair SPF 30 Lotion	Proprietary	High SPF	Dermocosmetic	Sunprotection Medium SPF 30	Free From Urea, Parabens	120ml
14	Xeroklen Emmollient Lotion	Proprietary	Emollient	Dermocosmetic	Emollient General	Free From Urea, Parabens	210ml
15	Clindap Gel	Clindamycin + Adapalene	Anti Acne	Medicine	Acne Skin Treatment	Nil irritation	20g
16	Clotrisant	Clotrimazole	Antifungal	Medicine	Antifungal		20g
17	Depiklen HMT	HMT drug	Hyperpigmentation	Medicine	Melasma Treatment		20
18	Mometosant	Mometasone	Steroidal	Medicine	Dry skin Treatment Mild Steroid		20g
19	Mupirosant	Mupirocine	Antibacterial	Medicine	Antibacterial		20g
20	Seboklen KT Shampoo	Ketaconazole Shampoo	Antidandruff	Medicine	Antidandruff Treatment		100ml

Best Selling Range

depiklen DEPIWASH
depiklen DEPIGEL
depiklen SPF50 LOTION



for Melasma Liver Spots Lentigos & Hyperpigmentation

Largest Selling by units

depiklen DEPIWASH

Instant Brightening with every
wash right from 1st Wash



depiklen DEPIWASH is recommended for

- Management of Melasma with depiklen DEPIGEL.
- To treat & manage skin Dullness & Loss of Radiance.



BiominoxTM ADD SHAMPOO

Rapidly Clears Dandruff

Dandruff associated with
Telogen Effluvium

Pityriasis Capitis (Dandruff)
affected by severe scaling.

Dry Dandruff induced
during hair loss Treatments.



New Introduction



SEBOKLEN ACNE WASH

Brings Down Inflammation & Acne severity

SEBOKLEN ACNE WASH Acts on 7 causative factors

INDICATION:

In the treatment & management of Acne along with suitable antiacne treatment.





SEBOKLEN FOAMING GEL

Makes skin smooth from 1st Use
Prevents Acne in Acne Tendency Skin

INDICATION:

As daily hygiene prophylactic in the management of acne tendency & oily skin types.



Daily Hygiene
Acne Prone Skin

New Introduction



SunClairTM SPF30 LOTION

Solar Protection
with Hydration
MATT Finish

Indication:
Protection from
UVA UVB



Most Liked Emollient



TubbyTM NutriRich Lotion

The Nourishing Emollient

Nourishing Emollient
for Atopia in Children
& Infants

Ingredients: Squalene, Allantoin, Shea
Butter, Cocoa Butter, Almond Oil, Jojoba Oil,
Aloevera, Glycerin.

Direction for Use:
Twice daily application.



Tubby NutriRich Lotion

improved overall Hydration Reduced TEWL & EASI Score

A 4 week study on Pediatric population revealed 7 significant improvements

Tubby NutriRich Lotion Reduced Skin Dryness By 70%.

Tubby NutriRich Lotion Reduced Tactile Roughness By 67.4%.

Tubby NutriRich Lotion Reduced EASI (eczema Sensitivity Index Score) By 86.2%.

Tubby NutriRich Lotion Improved 82.2% Hydration Of Trunk.

Tubby NutriRich Lotion Improved 115% Hydration Of Lower Limbs.

Tubby NutriRich Lotion Reduced TEWL (Transepidermal Water Loss) By 25%.

Tubby NutriRich Lotion has a Balanced pH of 5.6 which restores and protects acid mantle responsible for Hydration of Skin, TEWL & EASI.

Tubby NutriRich Lotion is Non Comedogenic.

Tubby NutriRich Lotion is free from Urea & Parabens.

New Introduction



Xeroklen[®] **EMOLLIENT LOTION**

**Nourishing Emollient
for Atopia**

**The Enriched Emollient
Elevate Hydration & decrease
TEWL& EASI in ADULTS.**



THANK YOU